



Manan Baid

GET IN CONTACT

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PERSONAL DETAILS

- Current Location Kolkata
- Date of Birth Jul 28, 1998
- Gender Male
- Marital Status Single / Unmarried

SKILLS

- Quantitative Research
- Financial Research
- Creative Problem Solving
- Economics Research And Analysis
- Financial Economics
- Data Analytics
- Statistical Analysis

TECHNICAL SKILLS

- MS Excel - Intermediate.
- MS PowerPoint - Intermediate.
- Stata - Intermediate.
- My SQL - Beginner.
- Basics of Machine Learning Model - Beginner.

LANGUAGES KNOWN

- English
- Hindi
- German
- Bengali

COURSES & CERTIFICATIONS

- **Digital Marketing Strategies by UDEMY** - I have learn How To Create Social Media Marketing Like Email Marketing, Facebook Marketing, Instagram Marketing. I Also Learn About How To Use Search Engine Optimization, building E-Commerce website.
- **Introduction to Data Analytics By IBM** - I have learn Advanced Excel, Data Cleaning, Mining, Extraction, Tableau Basics, MySQL Basics, Introductory To Python For Data Analysis, Introduction Of Machine Learning Algorithm.

EDUCATION HISTORY

Post Graduation

Course	M.Sc. (Science)(ECONOMICS)
College	St. Xavier s College (SXC) Kolkata
Year of Passing	2022
Grade	8.50/10

Graduation

Course	B.Sc. (Science)(ECONOMICS)
College	Amity University Kolkata
Year of Passing	2020
Grade	8.30/10

INTERNSHIPS

Nirmal Bang Securities Pvt. Ltd. - (MAY 2020 – AUG 2020)

Learn Stock Market Analysis and build the Financial Model by collecting the data from S&P BSE SENSEX DATA, NSE NIFTY 50 STOCKS under the department of Equity, Sales and Marketing Analysis, Primary & Secondary survey by creating Questionnaire, used MS Excel tool for advanced analysis and creating reports for Company's overall Financial performance over the years.

Bizgurukul Official Pvt. Ltd. - (DEC 2020 – FEB 2021)

Learn Affiliate Marketing Strategies, Build websites, Social Media Marketing by lead generation. Sold Company's Product online through E-commerce Website.

PROJECTS

Comparative Research analysis of Stock Market Industries in India during Covid-19. - (March 2022)

I did Economic Research, Compare and Analyze NSE Nifty 50 Stocks from DEC 2019 - JUNE 2020 Data and made the Report by using Statistical Tools such as Standard Deviation, T-test and Regression Analysis in Excel sheet and Stata respectively.

Role of Advertisement in Consumer Decision Making Behavior. - (June 2020)

I did Primary Survey through Google forms by making Questionnaire for which the sample size of 64 respondents were collected to study the impacts of advertisement on the consumers buying behavior segment and used Chi-square test and F-test tools to analyze the data.

- **Innovation And Intellectual Property Rights (IPR)** - Participated In 1 Week National Workshop On IPR Sponsored by GAIL (India) Under IFC Scheme.
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SOCIAL LINKS

- <https://www.linkedin.com/in/manan-baid-a2bab21b6>

OTHER INTERESTS

Cricket, Traveling, Acting and Reading books.

EXTRA-CURRICULAR ACTIVITY

Cricketer

Won best Bowler of the Tournament Award in MURSHIDABAD SANGHA Premier League as a Cricketer.

Social Welfare Service

Helping and Distribution of Food and Clothes to Old Age Homes and Orphanages.